

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: PRIORITIES USA ACTION(322386)
1101 15th St NW Lbby 2
Washington, DC 20005-5002

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56213
Contract Dates: 08/14/2012-08/20/2012
Customer Order:
Linked Order:
CPE: / / 1520

Invoice Num: 1201-542927
Invoice Date: 08/26/2012
Billing Cycle: Broadcast EOM
Billing Period: 07/30/2012-08/26/2012

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PAY BY 09/25/2012
Net 30 days

In Account With: MUNDY KATOWITZ MEDIA(6989)
1322 G St SE
Washington, DC 20003-3021
ATTN:Accounts Payable

Product Desc: PUSA ACTION 8/14-20

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THE EARLY SHOW	08/14/2012-08/20/2012	MTWTF..	30	5	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/13/2012-08/19/2012		MTWTF..	4	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2012	Tu	08:44:47 AM		PRATV1211H	30	300.00			
08/15/2012	We	08:16:35 AM		PRATV1211H	30	300.00			
08/16/2012	Th	08:26:44 AM		PRATV1211H	30	300.00			
08/17/2012	Fr	08:58:10 AM		PRATV1211H	30	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		MTWTF..	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/20/2012	Mo	08:37:11 AM		PRATV1211H	30	300.00			
2	PITTSBURGH LIVE	08/20/2012-08/20/2012	M.....	30	1	165.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/20/2012-08/26/2012		M.....	1	165.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/20/2012	Mo	09:45:23 AM		PRATV1211H	30	165.00			
3	PRICE IS RIGHT	08/14/2012-08/20/2012	MTWTF..	30	6	395.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/13/2012-08/19/2012		MTWTF..	4	395.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2012	Tu	10:59:25 AM		PRATV1211H	30	395.00			
08/15/2012	We	11:27:45 AM		PRATV1211H	30	395.00			
08/16/2012	Th				30			395.00	Preempted

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1322 G St SE
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Product Desc: PUSA ACTION 8/14-20

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/17/2012	Fr	11:29:52 AM		PRATV1211H	30	395.00			
	08/18/2012	Sa	07:07:23 PM	08/16/2012	PRATV1211H	30	395.00	395.00		Makegood in SAT 7PM NEWS
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	08/20/2012-08/26/2012			M T W T F . .		1		395.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/20/2012	Mo	10:59:25 AM		PRATV1211H	30	395.00			
4	CBS SOAPS 1230-2P			08/17/2012-08/17/2012	 F . .		30	1	365.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	08/13/2012-08/19/2012		 F . .		1		365.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/17/2012	Fr	12:55:55 PM		PRATV1211H	30	365.00			
5	530-6PM NEWS			08/15/2012-08/15/2012		. . W		30	1	700.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	08/13/2012-08/19/2012			. . W		1		700.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/15/2012	We	05:41:53 PM		PRATV1211H	30	700.00			
6	18:00:00-18:30:00			08/18/2012-08/18/2012	 S .		30	1	315.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	08/13/2012-08/19/2012		 S .		1		315.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/18/2012	Sa	06:11:57 PM		PRATV1211H	30	315.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
7	SAT 7PM NEWS	08/18/2012-08/18/2012S.	30	1	315.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012	S.	1	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/18/2012	Sa	07:19:50 PM		PRATV1211H	30	315.00				
8	SAT. MORN. LOCAL NEWS	08/18/2012-08/18/2012S.	30	1	175.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012	S.	1	175.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/18/2012	Sa	06:29:56 AM		PRATV1211H	30	175.00				
9	CBS SUN MORN	08/19/2012-08/19/2012S	30	1	325.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012	S	1	325.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/19/2012	Su	09:29:49 AM		PRATV1211H	30	325.00				
10	THE LATE LATE SHOW W/CRAIG FERGUS	08/14/2012-08/16/2012	.T.T...	30	2	150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012		.T.T...	2	150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/14/2012	Tu	12:55:34 AM		PRATV1211H	30	150.00				
08/16/2012	Th	01:33:53 AM		PRATV1211H	30	150.00				

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11	PITTSBURGH LIVE	08/15/2012-08/15/2012	. . W	30	1	165.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012		. . W	1	165.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/15/2012	We	09:07:54 AM		PRATV1211H	30	165.00				
12	NOON NEWS	08/14/2012-08/20/2012	MTWTF..	30	5	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012		MTWTF..	4	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/14/2012	Tu	12:23:16 PM		PRATV1211H	30	500.00				
08/15/2012	We	12:12:28 PM		PRATV1211H	30	500.00				
08/16/2012	Th	12:27:25 PM		PRATV1211H	30	500.00				
08/17/2012	Fr	12:23:43 PM		PRATV1211H	30	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/20/2012-08/26/2012		MTWTF..	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/20/2012	Mo	12:27:40 PM		PRATV1211H	30	500.00				
13	M-F 6PM NEWS	08/16/2012-08/16/2012	. . . T . . .	30	1	750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/13/2012-08/19/2012		. . . T . . .	1	750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/16/2012	Th	06:13:01 PM		PRATV1211H	30	750.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
14	11:35P-12:37A - LETTERMAN		08/15/2012-08/17/2012		. . W . F . .		30	2	325.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		. . W . F . .		2		325.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/15/2012	We	11:58:43 PM		PRATV1211H	30	325.00				
08/17/2012	Fr	11:50:39 PM		PRATV1211H	30	325.00				
15	THIS MORNING 6-7AM		08/14/2012-08/16/2012		. T W T . . .		30	3	500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		. T W T . . .		3		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/14/2012	Tu	06:24:37 AM		PRATV1211H	30	500.00				
08/15/2012	We	06:55:47 AM		PRATV1211H	30	500.00				
08/16/2012	Th	06:41:28 AM		PRATV1211H	30	500.00				
16	THE TALK		08/14/2012-08/16/2012		. T . T . . .		30	2	250.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		. T . T . . .		2		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/14/2012	Tu	02:27:14 PM		PRATV1211H	30	250.00				
08/16/2012	Th	02:29:16 PM		PRATV1211H	30	250.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		33		12,200.00		1,830.00	10,370.00	395.00	395.00	0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITIES USA

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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Billing Notes

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	12,200.00
		Trade Value	0.00
		Agency Commission	1,830.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	10,370.00

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